



## RIDERS 2000 SPONSORSHIP OPPORTUNITIES

Riders 2000 are a successful Riding Club based at Pencoed College with up to 100 members. We are part of Area 15 British Riding Clubs. There are approx 20 riding clubs within Area 15 and 6 Riding centres. This consists of over several thousand horse owners, riders, family and friends.

Geographically, Area 15 is spread over a large area, encompassing clubs in the counties from South Wales to The Borders. inc Radnorshire, Herefordshire, Gwent, Monmouthshire, Torfaen, Brecon, The Valleys and West to South Glamorgan.

Our shows are attended not only by our own club members, but by neighbouring clubs, both affiliated & unaffiliated riders, from all areas. We also hold an annual 2 day riding camp when we attract riders from a larger distances.

Our club riders have competed for and qualified at different area competitions to compete at all BRC National Championships for the past 8 years, and members maintain a strong presence at competitions throughout the regions.

Sponsorship of Riders 2000 will give you a link to a wide area of potential clients.

<b>SHOW - £50.</b> 1 Show, 1 Class	<b>BRONZE - £100.</b> 3 months	<b>SILVER - £145.</b> 6 months	<b>GOLD - £180.</b> 1 Year, All Inclusive
<ul style="list-style-type: none"> <li>• Prize Money</li> <li>• Company Rosettes</li> <li>• Show Advertising:-</li> <li>• Show announcement,</li> <li>• Show schedules and posters,</li> <li>• Social media event page,</li> <li>• Riders 2000 website and Facebook page.</li> </ul>	<p>As <b>Show</b>, plus:</p> <ul style="list-style-type: none"> <li>• New member mailshot.</li> <li>• Quarterly newsletter</li> <li>• Logo recognition on Riders 2000 website and Facebook page.</li> <li>• Logo recognition in all print material</li> </ul>	<p>As <b>Bronze</b>, plus</p> <ul style="list-style-type: none"> <li>• Logo and link to your business on Riders 2000 website and Facebook page.</li> <li>• Company banner at all official club events</li> </ul>	<p>As <b>Gold</b>, plus</p> <ul style="list-style-type: none"> <li>• Prominent Logo and link to your business on Riders 2000 website and Facebook page.</li> <li>• Prominent business advert in all print material</li> <li>• Business literature in new member and annual mailshot</li> <li>• AGM acknowledgement</li> </ul>

These are general guidelines. We gratefully accept contributions of any level and will work with your organisation to provide adequate recognition for your contributions. We also accept donations for fund raising, prizes, raffles, awards etc.

Example of Rosette:-



Our website address:- [www.riders2000rc.co.uk](http://www.riders2000rc.co.uk)

There are several ways to support the club:

- Donate money to become an official club sponsor
- Offer our club members a discount on merchandise or services
- Donate products/services to the club to be raffled at our events
- Sponsor a show:
- Donate money to become a show sponsor
- Donate products or services for a show
- Provide business presence on the day
- Other ways? We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you have.

Terms & Conditions:-

Shows:- Sponsorship will be for one class, within all shows for the given period. This could be members only, local or qualifier shows.

Prize money will be appropriate for the given level of show, for one class.

All rosettes for your class will be printed with your company name, 1 - 6<sup>th</sup> place.

Company banners/ display boards will be erected at the selected shows together with any literature that you supply.

Your business profile, logo and contact details will be listed on our website under links.

Depending the level you decide, you will receive advertising in our member correspondence, show schedules, event pages and facebook groups.